



# LAURA ZAMANILLO

## UI/UX designer & developer

Information architecture, UI/UX, graphic design, HTML&CSS templates, web development.

Creative, effective and responsible.

I understand the difficulties of translating design into development, always taking the user experience into account.

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## EDUCATION

### UI/UX Design Specialization (in progress)

CaIARTS / Coursera.org

### Graphic Design Specialization 2017

CaIARTS / Coursera.org

### Associate Diploma in Graphic Design 2012

Dublin Institute of Design, Dublin (Ireland)

### Software Engineering, MEng 1998-2003

University of Deusto, Bilbao (Spain)

## COURSES

### Effective Web Design with Photoshop 2010

Mad Art Studio, Dublin (Ireland)

### Application Design & Usability 2009

Nielsen Norman Group, Berlin (Germany)

## LANGUAGES

English(CAE), Basque(B2) and Spanish(native).

## SKILLS

### DESIGN

Photoshop, Illustrator, InDesign, Figma, Sketch, Adobe Xd, Balsamiq Mockups, InVision

### WEB

HTML, CSS, Javascript, JQuery, Wordpress, Python

### AGILE

GIT, JIRA, TRELLO

## RELEVANT EXPERIENCE

### FREELANCE

2012 - Present

#### UI/UX design & development

##### mcguinnessphysio.com 2020

Branding, responsive web design, Wordpress.

##### milltownphysiotherapy.com 2015-2019

Information Architecture, UI/UX design, logo design and Wordpress site. Bookeo (online booking system) integration with Stripe as the payment solution.

##### pelvicphysiotherapy.com 2015

Branding, UI/UX design, Information Architecture and Wordpress site.

##### sapphiragasteiz.es 2015

Web design, Wordpress site.

### FINERD (start-up, remote)

2015 - 2016

#### UI/UX design & development

##### Branding, Responsive Web Design, Web Development

Branding (logo, business cards, style guide) and web design of both public and private sites. Also developed all templates (HTML, CSS) and co-developed some of the widgets (Javascript, Python).

### AOL - Dublin (Ireland)

2011 - 2012

#### Web development

##### mapquest.com

Involved in the UI development of a website with millions of visits per day: widget and components, accessibility and UX of the site. Scrum Master role.

### eSpatial Solutions - Swords (Ireland)

2009 - 2010

#### Web Development

##### Project: iSMART Web GIS

GIS (Geographic Information System) web application to manage and present geographic data into maps.

UI/UX templates and cross browser development.

