

Laura Zamanillo

Senior UI/UX Designer

Creative, effective & responsible

Passionate about creating better user experiences for digital products.

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SKILLS

Visual Design
Interaction Design
Experience Strategy
Information Architecture
Interactive Prototyping
Design System
Branding

TOOLS & PROGRAMMING

Figma
Balsamiq Mockups
Miro
InVision
Jira
Adobe Creative Suite
HTML/CSS
Javascript
Agile Development

EDUCATION

UI/UX Design Specialization

CalARTS | 2021

Graphic Design Specialization

CalARTS | 2017

Associate Diploma in Graphic Design

Dublin Institute of Design, Dublin (Ireland) | 2012

Application Design & Usability

Nielsen Norman Group, Berlin (Germany) | 2009

Software Engineering, MEng

University of Deusto, Bilbao (Spain) | 1998-2003

LANGUAGES

Spanish Native

English Professional

Basque Limited

RELEVANT EXPERIENCE

Senior UI/UX Designer – Allot

Remote | Apr 2021 – Feb 2024

Responsible for product design & aesthetic experience of main products.

- Gathered and evaluated user requirements in collaboration with Product and Segment Owners.
- Organised Information Architecture & Design Systems.
- Wireframing, high-fidelity mockups and prototyping (Figma).
- Testing & iteration: Collaborated closely with Product Management and Engineering teams.
- Mentored early career designers.

UI/UX Designer & Web Developer – Finerd

Remote | Jan 2015 – Jun 2016

UI/UX designer & web developer

- Responsible for branding & design of both marketing and product websites.
- Developed marketing site (HTML/CSS, Javascript).
- Co-developed product website (HTML/CSS, Javascript and Python).

Freelance Work

Remote | 2012 – 2021

UI/UX designer & web developer

- Worked closely with clients.
- Responsible for branding.
- Information Architecture and UI/UX.
- Developed responsive websites.

Web Developer – AOL MapQuest

Dublin (Ireland) | Jan 2011 – May 2012

Web developer at mapquest.com

Involved in the UI development of a website with millions of visits per day: widget and components, accessibility and UX of the site. Scrum Master role.

Web Developer – Espatial Solutions

Swords (Ireland) | Jan 2009 – Dec 2010

Web developer at iSMART Web GIS

GIS (Geographic Information System) web application to manage and present geographic data into maps. UI/UX templates and cross browser development.

